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Chapter 7 Trustee

10 UNITED STATES BANKRUPTCY COURT  
11 NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

12  
13 In re  
14 TECHSHOP, INC.,  
15 Debtor.

Case No. 2018-bk-50398 MEH  
Chapter 7

16 DORIS A. KAELIN, Chapter 7 Trustee of the  
17 bankruptcy estate of TECHSHOP, INC.,  
18 Debtor,

Adv. Proc. No.

19 Plaintiff,

COMPLAINT FOR MONETARY  
DAMAGES: BREACH OF FIDUCIARY  
DUTY; AIDING AND ABETTING BREACH  
OF FIDUCIARY DUTY; NEGLIGENCE;  
ACCOUNTING AND CORPORATE WASTE

20 v.

21 DOUG BUSCH, an individual, JIM  
NEWTON, an individual, MARK HATCH, an  
individual, DAN WOODS, an individual,  
22 MARK HILBERMAN, an individual, and  
EARLY GROWTH FINANCIAL SERVICES,  
23 INC., a Delaware corporation,

JURY TRIAL DEMANDED.

24 Defendants.  
25  
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1 **I. NATURE OF THE CASE**

2 By this adversary proceeding, Plaintiff Doris Kaelin as the Chapter 7 Trustee for the Estate  
3 of TechShop, Inc. (“Debtor”), seeks to recover on behalf of the Estate and derivatively on behalf of  
4 Debtor’s creditors, money damages against the Debtor’s former officers and directors and its  
5 accountant/financial advisor whose conduct before the petition date constituted breaches of  
6 fiduciary duty, negligence and corporate waste which diverted, dissipated or unduly risked corporate  
7 assets that might otherwise have been used to satisfy creditors’ claims. Defendants’ pattern of  
8 misconduct, all of which occurred in the course and scope of performing their duties and  
9 responsibilities as officers and directors when Debtor was insolvent, resulted in millions of dollars  
10 of monetary damages.

11 **II. JURISDICTION AND VENUE**

12 1. The Court has subject matter jurisdiction as the claims here arise from or relate to  
13 this bankruptcy case. 28 USC §§ 157(b) and 1334(b).

14 2. The Court has personal jurisdiction over the individual Defendants, who all reside in  
15 California, and over the corporate Defendant (Early Growth Services, Inc), whose principal place  
16 of business is in California.

17 3. Venue is proper as the case is filed in the district where this bankruptcy case is  
18 pending. 28 USC § 1409(a).

19 4. Plaintiff consents to the Bankruptcy Court entering final orders and judgments in this  
20 case.

21 **III. GENERAL ALLEGATIONS**

22 **A. Debtor TechShop, Inc.**

23 5. Plaintiff is informed and believes that TechShop, Inc. (the “Company” or “Debtor”)  
24 was originally registered with the California Secretary of State as a limited liability company in  
25 2006 by Jim Newton and Ridge McGhee and incorporated as a California corporation on January  
26 23, 2009. It ceased operations on November 14, 2017 and filed this Chapter 7 case on February 26,  
27 2018. The Company, at all relevant times, had its principal executive offices in the San Francisco  
28 Bay Area, most recently in San Jose.

1           6.       Through wholly-owned LLCs, the Debtor operated a chain of membership-based  
2 “maker shops”—open-access, do-it-yourself (“DIY”) and do-it-with-others (“DIWO”) workshops  
3 and fabrication facilities (known as its “stores” or “shops”).

4           7.       The Debtor’s officers and directors—the individual Defendants here—had the vision  
5 that the Company would be integral to the “Maker Movement,” a self-sufficiency DIY/DIWO  
6 culture of amateurs working alone or with other amateurs on projects involving computers,  
7 electronics, robotics, metalworking, woodworking and other disciplines. The movement has its own  
8 magazine, *MAKE*, once co-edited by a former director of the Company. Plaintiff is informed and  
9 believes many actions and decisions described in this Complaint would not have occurred but for  
10 individual directors’ and officers’ devotion to this ethic at the expense of their fiduciary  
11 responsibility to the Company and its shareholders, investors and creditors.

12           8.       The Company operated shops at eleven locations throughout the U.S. at various times  
13 from 2010 to 2017 as wholly-owned limited liability corporations (the “LLCs”):

- 14                   •       Menlo Park, CA (2010)
- 15                   •       San Francisco, CA (2010)
- 16                   •       San Jose, CA (2010)
- 17                   •       Detroit, MI (2011)
- 18                   •       Raleigh/Durham, NC (2011)<sup>1</sup>
- 19                   •       Austin/Round Rock, TX (2012)
- 20                   •       Pittsburgh, PA (2013)
- 21                   •       Chandler, AZ (2013)
- 22                   •       Arlington, VA (2014)
- 23                   •       St. Louis, MO (2016)
- 24                   •       Brooklyn, NY (2017)

25 These stores are sometimes referred to collectively as “the subsidiary LLCs” and singularly as “the  
26

27 \_\_\_\_\_  
28 <sup>1</sup> The Company shut down the Raleigh/Durham subsidiary LLC in April 2013 when its property  
lease expired. TechShop also had licensed a store in Portland in 2009 that failed within a year.

1 [location] subsidiary LLC.”

2 9. The Company’s primary operational revenue came from selling term and lifetime  
3 “memberships” allowing individuals to use the TechShop facilities and equipment (similar to health  
4 club memberships); holding educational classes in equipment use and safety; and sponsoring  
5 “Maker” events such as Maker Faires.

6 10. Defendants knew or should have known that these revenues were insufficient to fund  
7 Company operations and those of the subsidiary LLCs. Defendants therefore solicited and obtained  
8 more than \$40 million from investors and used the funds to keep TechShop afloat for most of its  
9 existence knowing all along that eventually the Company would fail.

10 **B. The Defendants**

11 11. **James Newton** – Plaintiff is informed and believes Mr. Newton co-founded the  
12 Company in 2006 and was its sole initial shareholder and director when the Company incorporated  
13 in 2009. Throughout the Company’s corporate existence, Mr. Newton served as Board of Director  
14 Chairman and Corporate Secretary. He also served as the Company’s first Chief Financial Officer  
15 (“CFO”) until the Company outsourced the CFO function to Defendant Early Growth Financial  
16 Services, Inc. (“EGFS”) in 2011 or 2012. Plaintiff is informed and believes Mr. Newton never had  
17 a written employment contract with the Company.

18 12. **Mark Hatch** – Plaintiff is informed and believes Mr. Hatch became the Company’s  
19 second Board member in late summer 2010 when he was appointed Chief Executive Officer  
20 (“CEO”). He served in both capacities until July 18, 2016, when he resigned under Board pressure  
21 for longstanding competency issues. Plaintiff is informed and believes Mr. Hatch never had a  
22 written employment contract with the Company.

23 13. **Douglas Busch** – Plaintiff is informed and believes Mr. Busch became the  
24 Company’s third Board member on December 27, 2010 and served continuously as such from that  
25 date. Mr. Busch was never a Company officer or employee. Beginning in January 2014, the  
26 Company paid him \$25,000 a year as an “independent director” under written agreement.

27 14. **Dan Woods** – Plaintiff is informed and believes Mr. Woods became the Company’s  
28 fourth Board member on April 27, 2012 and served continuously as such from that date. Mr. Woods

1 also served in various officer capacities<sup>2</sup> from April 2012 until July 18, 2016 when he was elected  
2 by the other Board members (then only Messrs. Newton and Busch) to replace Mr. Hatch as  
3 Company CEO. Plaintiff is informed and believes Mr. Woods refused to sign a written employment  
4 contract with the Company and he served his entire tenure with no formalized agreement.

5       15.     **Mike Hilberman** – Plaintiff is informed and believes Mr. Hilberman is, and at all  
6 times relevant was, a principal in, and an employee and agent of, EGFS. He also served as the  
7 Company’s CFO”—under the control and direction of EGFS. The specific dates of Mr. Hilberman’s  
8 CFO tenure are presently unclear but span at least from early 2012 through late 2017. Plaintiff is  
9 informed and believes Mr. Hilberman submitted a formal resignation as CFO in November 2017,  
10 shortly before the Company’s shutdown.

11       16.     **Early Growth Financial Services, Inc. (“EGFS”)** – Plaintiff is informed and  
12 believes EGFS is a Delaware corporation founded in 2008 with its principal headquarters in San  
13 Jose, California. EGFS promotes itself as a company that offers a full suite of accounting services,  
14 including outsourced CFOs, to startup companies; for example, EGFS’s website advertises as  
15 follows:

16             “A CFO is a strategic member of your team. Interpreting the past and current financial  
17 results, and more importantly, charting the financial future of your business, the CFO is an  
18 indispensable ally, whether you’re just getting started or ready for an exit. At Early Growth,  
19 we understand entrepreneurs and the challenges they face when building a company.

20             Our team of CFOs have decades of startup expertise, and can provide a cost- effective,  
21 practical solution for your business. From building financial models for your fundraise, to  
22 forecasting the pathway to hit your next milestone, our CFOs ensure you’ve got a partner to  
23 guide the way. CFO solutions are available on a month-to-month basis, as well as for  
24 individual projects on an as-needed basis.”

25             Defendant Hilberman was the Company’s CFO provided by EGFS pursuant to a contract

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27 \_\_\_\_\_  
28 <sup>2</sup> Chief Operating Officer (“COO”); Vice-President Business Development; Senior Director of  
Marketing; Vice-President of Marketing and Business Development.

1 between the Company and EGFS.

2 17. From early 2011 through at least late 2016, EGFS rendered a variety of accounting  
3 services to the Company under a written contract entitled “Finance and Administrative Services  
4 Agreement,” which included general accounting oversight, treasury management, accounts payable  
5 and accounts receivable management, oversight of monthly account closure in accordance with  
6 Generally Accepted Accounting Principles (GAAP), basic financial reporting, coordination of  
7 annual audits, financial and business modeling, and general budgeting and forecasting work. Under  
8 this contract, EGFS charged the Company on an hourly basis for the services of four categories of  
9 EGFS employees: CFO, Project Manager, Controller, and Senior Accountant. Plaintiff is informed  
10 and believes and thereon alleges that EGFS directed Defendant Hilberman to serve in the capacity  
11 of TechShop’s “outside CFO,” knew of, and had the duty to control and supervise his actions in that  
12 capacity, and is therefore vicariously responsible for those actions as his employer and for its  
13 negligent supervision of him. Plaintiff is informed and believes that the actions attributed to Mr.  
14 Hilberman in this Complaint were committed by him in the course and scope of his employment  
15 with EGFS.

16 18. In the allegations that follow, the use of the terms “Board” or “Board of Directors”  
17 refer jointly to Defendants Newton, Hatch, Busch and Woods for activities, representations and  
18 omissions preceding July 18, 2016, but exclude Defendant Hatch after that date, when he resigned  
19 as Company director. The term “officers” refers jointly to Defendants Newton, Hatch, Woods, and  
20 Hilberman for activities, representations and omissions preceding July 18, 2016, but exclude  
21 Defendant Hatch after that date, when he resigned as Company officer. Also in the allegations that  
22 follow, Plaintiff’s reference to “the individual Defendants” is meant as descriptive only; it does not  
23 exclude from legal responsibility EGFS, which employed, supervised, sanctioned and ratified Mr.  
24 Hilberman’s acts and omissions (or alternatively failed to despite having a legal duty to do so) which  
25 were committed in the course and scope of his employment with EGFS.

26 **C. The Company’s Funding**

27 19. Plaintiff is informed and believes that at all times after 2013, the Company never had  
28 assets that exceeded liabilities, never was able to pay its bills when they came due and never had

1 positive operational cash flow. Plaintiff is informed and believes that Defendants knew or should  
2 have known that the Company was during this time never profitable or “solvent.”

3 20. From the beginning, the Company relied primarily on three sources of money to fund  
4 its operations: large secured loans from Autodesk, Inc. (“Autodesk”), a large unsecured loan from  
5 Lowe’s Companies, Inc. (“Lowe’s”), and millions of dollars in “small investor” unsecured loans  
6 and stock purchases.

### 7 **Autodesk Convertible Loans**

8 21. Autodesk, headquartered in San Rafael, California, makes software for the  
9 architecture, engineering, construction, manufacturing, media, and entertainment industries.

10 22. Plaintiff is informed and believes in March 2011, January 2012 and March 2013,  
11 Autodesk made loans to the Company of \$6,000,000, \$5,000,000 and \$3,500,000, respectively, to  
12 fund operations. The loans were due in five years with 5% annual interest and secured by  
13 substantially all Company and subsidiary LLC store assets. Autodesk had the option to convert all  
14 or a portion of this debt into Company stock.

15 23. The first Autodesk loan fell due in March 2016, and was extended once to September  
16 2016, at which time \$7,500,000 was due. The Company could not make that payment or repay the  
17 second Autodesk loan, which fell due in January 2017. According to the Proof of Claim filed by  
18 Autodesk in the Debtor’s bankruptcy (Claim No. 230), Autodesk received no money on the three  
19 loans and claims it is owed \$18,978,611.11 principal and accrued interest.

### 20 **Lowe’s Convertible Loan**

21 24. In May 2012, the Company entered into a note payable agreement with Lowe’s, a  
22 large retail home improvement company, for \$1,750,000, bearing 10% annual interest, due in full  
23 in May 2017. The note was to be secured by a blanket security interest—which Plaintiff believes  
24 was never perfected—in substantially all Company assets and all assets of the subsidiary LLC stores,  
25 subordinate to the first two Autodesk loans. Lowe’s had the option to convert all or a portion of this  
26 debt into Company stock.

27 25. Plaintiff is informed and believes the Lowe’s monies were earmarked for a TechShop  
28 store build-out in Round Rock, Texas, to be built within or adjacent to an existing Lowe’s store.



1 exclusion of profitability metrics, a much more relevant investment consideration. Nowhere do the  
2 presentation materials or any other solicitation materials disclose the Company’s 2014 operating  
3 profit was negative \$3.9 million; its 2014 net income was negative \$8.4 million; its accumulated  
4 losses over its eight-year existence nearly \$35 million; and that its “growth” had only exacerbated  
5 such losses. Thus, its statement about growth—contained in a supposedly objective informational  
6 presentation—was one-dimensional, incomplete, and deceptive.

- 7 • **TechShop had 7,000 active members (p. 59).**

8 This overstated membership by 40%. In the April 2016 Company Board meeting, Defendant  
9 Hilberman reported the number of “core members” (those who actually paid dues) to be 5,000,  
10 which had remained flat over the preceding year.

- 11 • **Three “sample stores” (San Francisco, Detroit and Chandler) had positive  
12 EBITDA for 2014 (totaling \$1.03 million) with operating income margins of  
29%, 18% and 10% respectively (p. 60).**

13 EBITDA is an accounting acronym (Earnings Before Interest, Taxes, Depreciation, and  
14 Amortization) used to measure a company’s “operational” profitability, without regard to book  
15 entries on an income statement (interest, taxes, depreciation, amortization), usually considered  
16 “non-operational” expenses. The above statement was false and misleading for at least three  
17 reasons:

18 First, the choice of three “sample” stores, excluding five other then-existing stores (Menlo  
19 Park, San Jose, Austin/Round Rock, Pittsburgh and Arlington) is classic cherry picking and thus  
20 materially misleading by omission. According to the Company’s audited 2014 financials, the other  
21 five stores had combined *negative* EBITDA of nearly \$5 million and *negative* 68% operating margin  
22 in 2014. This was not disclosed, nor was the fact the Company’s overall 2014 EBITDA (all stores  
23 combined) was minus \$3.95 million, a negative 33% operating margin.

24 Second, it fails to include in these stores’ EBITDA their full share of the significant central  
25 administrative expenses (payroll, benefits, legal, HR, finance and accounting) incurred by the  
26 Company for all the subsidiary LLCs.

27 Third and finally, two of the three “sample” stores had significant recurring monthly interest  
28 payment obligations on small investor loans which were excluded under EBITDA. Excluding those

1 interest payments from operating expenses in any profitability calculation significantly skewed their  
2 numbers and rendered the financial representations materially false and misleading.

- 3 • **TechShop’s revenues grew from \$9.8 million in 2013 to \$12.0 million in 2014  
4 and had increased thirty-fold (\$0.4 million to \$12.0 million) in the previous six  
years with the addition of five new stores (p. 59).**

5 This statement is deceiving because it speaks only to revenue growth, not profitability. The  
6 Company’s *negative* net income in 2013 (minus \$6.3 million) grew significantly in 2014 (minus  
7 \$8.4 million) and its *negative* EBITDA in 2013 (minus \$2.7 million) also grew significantly in 2014  
8 (minus \$3.95 million). Again, this is a material misrepresentation by omission. So, too, is the boast  
9 about a thirty-fold revenue increase over the previous six years (year-end 2008 through year-end  
10 2014) from the addition of five new stores. The Company’s *negative* net income during that period  
11 increased seven-fold (minus \$1.2 million to minus \$8.4 million) and its *negative* EBITDA increased  
12 nearly four-fold (minus \$1.0 million to minus \$3.95 million). Thus, the implied representation in  
13 the webinar presentation that increased revenue and more stores was a good thing for the Company  
14 painted a totally false and misleading picture. In truth, such “growth” had only caused the Company  
15 to lose more money.

- 16 • **Historically new TechShop stores had been funded “through small loans”  
17 (pointing to the Menlo Park, San Francisco and San Jose stores) while new  
18 stores were now “funded largely through institutions” (pointing to funding and  
grants from Arizona State University, St. Louis sources, and City of Los  
Angeles) (p. 61).**

19 The overall implication from the webinar presentation was that TechShop was growing, its  
20 revenues were skyrocketing, it was operationally profitable (positive EBITDA), its growth had been  
21 funded only by people (such as those being solicited) who made “small loans,” and the Company  
22 would be even more profitable in the future because of large public institutions’ grant money to  
23 open new stores.

24 But the small loans were not really “small.” Cumulatively, at year-end 2014, they were  
25 going-forward Company obligations of more than \$7.2 million. And while such loans were  
26 financially important to the Company, it had survived from 2011 through 2013 only because of the  
27  
28

1 three *large* Autodesk loans.<sup>3</sup> The Company had burned through the Autodesk monies by year-end  
2 2013, thus the desperate need to solicit small investors for loans (that the Defendants knew could  
3 not be repaid).

4 The claim that “grant” money funded new store openings was false and misleading by  
5 omission. Two of the Company’s four then recently-opened stores (Austin/Round Rock and  
6 Arlington) had been built not through grant funds but from loans made by large, institutional type  
7 lenders.<sup>4</sup> Moreover, no grants for the referenced St. Louis and Los Angeles stores existed at the  
8 time the representation was made. Thus, the claim small loans and entity “grants” were primary  
9 sources of TechShop funding was incorrect and deceptive.

10 • **“Future Outlook: 20+ projects in development” (p. 66).**

11 When this statement was made to solicit loan money from small investors in early 2015, the  
12 Company—per contemporaneous Board of Director minutes—was \$800,000 in arrears on  
13 currently-due payables, was negotiating with subsidiary LLCs’ landlords about unpaid rent,<sup>5</sup> and  
14 was “not current on small lender note payments.” None of this was disclosed to the potential  
15 investors. The representation by the Company’s Board and officers to prospective small investors—  
16 suggesting Company financial wherewithal not only to repay their loans but to expand to twenty  
17 additional stores—was materially false, misleading and reckless.

18 • **“Future Outlook: \$150 to \$250 million commitments over 10 years with 1/2 in  
19 first year” (p. 66).**

20 Plaintiff is informed and believes this vague and ambiguous statement was made by the  
21 Defendants with the intent of implying to potential small investors that the Company had existing,  
22 immediately available financial commitments for between \$75 million to \$125 million. Plaintiff is  
23 further informed and believes Defendants had no basis in fact for making such a misleading

24 <sup>3</sup> Neither the huge Autodesk funding or the Company’s payback obligation (over \$7 million due  
25 within a year) were disclosed in the presentation.

26 <sup>4</sup> The Austin/Round Rock store was a build-out funded by the Lowe’s \$1.75 million loan (to be  
27 secured by all Company and subsidiary LLC assets). The Arlington store was a build-out funded  
28 by landlord CESC Plaza, LP’s \$854,500 loan (secured by the Arlington store’s trade fixtures).

<sup>5</sup> In August and September 2014, just a few months before this presentation, attorneys for  
landlords of the San Francisco, San Jose and Austin/Round Rock stores sent threatening  
foreclosure letters to the Company because of unpaid rent in those months.

1 statement.

- 2 • **Likening an investment in TechShop to an investment in AirBNB, WeWork or**  
3 **Uber (companies with valuations in the billions), the materials said “[t]he**  
4 **market is begging for more TechShop locations, access to capital is our**  
5 **limitation on expansion opportunities” (p. 71).**

6 This highly-overstated marketing hype, encouraging speculative investment, is presented in  
7 a supposedly objective investment solicitation.

8 31. Plaintiff is informed and believes Defendants Newton, Hatch, Busch and Woods, as  
9 officers and directors of the Company, and Defendant Hilberman, as outside CFO, allowed and  
10 encouraged Company marketers to solicit such loans from prospective small investors knowing of  
11 the false and misleading nature of the statements in the presentation described in the preceding  
12 paragraph. Plaintiff is further informed and believes small investors in fact did rely on the  
13 misinformation in the presentation materials and would not have extended loans to the Company  
14 had they been fully informed of the true facts of the financial condition of the Company.

15 32. Plaintiff is informed and believes that Defendants contend that the webinar and  
16 marketing presentations for the small investor loans were superseded by one or more private  
17 placement offerings in which the small investor loans were characterized as a “subscription,” and  
18 some such investors were provided a Private Placement Memoranda (“PPM”)<sup>6</sup> and “financials”  
19 before investing. Plaintiff is informed and believes the Board, with direct input and assistance from  
20 Defendant Hilberman, created, approved or ratified all PPMs provided to small investors. These  
21 PPMs, although containing boilerplate and perfunctory risk warnings were false and misleading  
22 because of material omissions, including:

23 **Accumulated deficits:** The Company had accumulated enormous deficits  
24 (\$26 million, \$34 million, and \$43 million in 2013, 2014 and 2015, respectively) on  
25 its balance sheets, which were not included or disclosed in the PPM financial  
26 disclosures.

27 **Frank, Rimerman & Co., LLP Audits:** The only independent audit of the

28 <sup>6</sup> PPMs were issued shortly after the Company’s incorporation and were periodically updated,  
mainly with more current financials.

1 Company's financials (covering 2013 through 2015) contained a highly significant,  
2 negative opinion by the auditor that it was probable the Company could not pay its  
3 bills in the following year stating, "[T]he Company incurred a net loss of \$8,920,000  
4 during the year ended December 31, 2015, and, as of that date, had an accumulated  
5 deficit of \$43,348,000. **Those conditions raise serious doubt about the**  
6 **Company's ability to continue as a going concern,"** which was disclosed to  
7 Defendants, misrepresented as not as significant and knowingly and intentionally  
8 omitted from the PPMs and not disclosed to the investors. ""

9 In other words, bankruptcy was likely imminent. Unbelievably, no disclosure was  
10 made in the PPMs of the auditor's opinion and the Company raised an additional  
11 \$3,000,000 from small investors.

12 **Small investor defaults:** Simultaneously while soliciting new money from  
13 small investors, the Company had defaulted—or was seriously delinquent—on loans  
14 to earlier small investors. The PPMs failed to disclose this fact. If these defaults had  
15 been disclosed, it likely would have alerted the later small investors to the Ponzi-like  
16 scheme aspect of the Board's capitalization strategy.

17 **Looming Default on Autodesk Loans:** Only in later PPMs was the huge  
18 Autodesk debt (\$15 million+) disclosed to small investors. In the May 2016 PPM,  
19 the Company softened its immediacy, saying Autodesk had agreed to extend its first  
20 loan's due date from March to September 2016 and the Company was negotiating  
21 either to convert that \$7.5 million debt obligation to Company stock or extend the  
22 loan's due date yet further. Concealed was the fact that Autodesk had expressed no  
23 interest in 2016 to convert any portion of its loans to worthless TechShop stock;  
24 Autodesk's second loan (now at \$6.25 million) came due in about six months at  
25 which time both loans (nearly \$14 million) would be *immediately* payable and the  
26 Company could satisfy neither of them and would thus likely default. Each of these  
27 omissions of fact were material to the small investors solicited with the PPMs.

28 **Company recognition of its leaders' ineffectiveness:** Company

1 management and processes are material considerations in any passive investment in  
2 a company. In its own critical internal assessment (written in early 2016), the  
3 Company concluded, “[a]fter ten years in business, TechShop lacks basic capabilities  
4 and business processes necessary to conduct its business efficiently and effectively.”  
5 The PPMs contained no mention of this frank, unfavorable self-assessment.

6 **CEO Hatch’s Issues:** The Company’s Board (other than Mr. Hatch) had long  
7 considered CEO Mark Hatch an incompetent manager who misused investors’  
8 money and often showed up at store sites appearing to be under the influence of  
9 alcohol or drugs. Remarkably, the Company’s May 26, 2016 PPM solicitation to  
10 small lenders extolled Mr. Hatch’s business acumen which was directly and savagely  
11 contradicted by the Company Board’s internal assessment (a written “Corrective  
12 Action Plan”) dated just eleven days later.

13 Despite the undeniable materiality of management and of these irreconcilable  
14 representations, none of the negative comments were disclosed to the small investors.

15 33. Plaintiff is informed and believes Defendants Newton, Hatch, Busch and Woods, as  
16 officers and directors of the Company, and Defendant Hilberman, as outside CFO, allowed and  
17 encouraged Company marketers to continue soliciting loans from prospective small investors  
18 knowing the PPMs omitted material facts and without disclosing these facts. Plaintiff is further  
19 informed and believes the small investors did in fact rely on the misinformation contained in the  
20 PPMs and would not have extended loans to the Company had they been fully informed of the true  
21 facts.

22 34. The PPM and Company financials were also misleading because they failed to  
23 disclose the impact that lifetime VIP membership grants would have on future Company financial  
24 stability. The Board recognized in 2015 the Company needed at least 8,000 *dues-paying* members  
25 (“core members”) to achieve positive EBITDA, but as of April 2016 it had only 5,000. And that  
26 number had remained flat from the previous year. Yet the Board continued a strategy of raising  
27 operating capital through such lifetime VIP membership grants. So, while the small investor  
28 program raised short-term operational cash, it virtually guaranteed massive Company defaults, yet

1 another fact Defendants concealed from prospective small investors.

2 35. With some variations, a small investor note typically would carry 8-10% annual  
3 interest with a ten-year term, interest-only payments made for the first five years and fully amortized  
4 payments over the final five years. The minimum small investor loan amount was \$25,000.  
5 Payments on the note were due once annually on the note's anniversary, thus giving the Company  
6 free use of the money for a year.

7 36. Plaintiff is informed and believes that by year-end 2013, the Company had exhausted  
8 the Autodesk loan proceeds and was relying almost exclusively on small investor loans (and small  
9 investor stock purchases) to fund operations and cover operational deficits.

10 37. Plaintiff is informed and believes that between 2008 and November 2017, the  
11 Company and its subsidiary LLCs solicited several hundred such small investor loans, totaling more  
12 than \$10 million.

13 38. Based on James Newton's "rob-Peter-to-pay-Paul" testimony given in this  
14 bankruptcy proceeding, Plaintiff is informed and believes Defendants permitted loan monies from  
15 subsidiary LLC notes to be commingled between and among the Company and the various  
16 subsidiary LLCs. Monies received on a San Jose LLC note, for example, could be used to fund  
17 Pittsburgh LLC expenses without proper legal documentation. Defendants thereby depleted,  
18 diverted and misdirected corporate funds.

19 39. The Company's small investor program became, over time, essentially a Ponzi-like  
20 scheme: The Company raised new debt to service older debt. Money from later small investors was  
21 used in part to pay some early small investors' note obligations (usually only after an early investor  
22 dunned the Company several times).

23 40. The Ponzi-like nature of the small investor loan program is apparent from the Board's  
24 own minutes. The December 16, 2014 minutes, for instance, note "TechShop has not been current  
25 with its small lender notes payments." Yet, the same minutes reveal the Board agreed that an  
26 important going-forward corporate funding strategy was to "continue to target, . . . solicit, . . . and  
27 *aggressively pursue* [new] small investors. [emphasis added]"

28 41. Plaintiff is informed and believes Defendants Newton, Hatch, Busch and Woods, as

1 officers and directors of the Company, and Defendant Hilberman, as its CFO from EGFS, allowed  
2 and encouraged Company marketers to continue soliciting loans from small investors for nearly  
3 three years without ever disclosing that (a) loans from prior small investors were in default, or (b)  
4 an independent audit of Company financials had cast serious doubt on whether the Company could  
5 or would repay new loans, and even whether it could continue to exist as a going concern.  
6 Nevertheless, the Defendants' actions enabled the Company to accept millions of dollars of small  
7 investor loans during this period. Plaintiff is further informed and believes if small investors had  
8 been apprised that previous loans were in default and currently solicited loans would not be repaid,  
9 they would not have extended loan monies to the Company.

10 42. Plaintiff is informed and believes the Company's cash situation became so desperate  
11 in 2016 and 2017, that it solicited and accepted small investor loans as low as \$3,000, despite the  
12 Subscription Agreement's \$25,000 minimum requirement (and despite the Company's impending  
13 bankruptcy).

#### 14 **Small Investor Bonds**

15 43. The marketing webinars described in paragraph 29 above and the PPMs and  
16 financials described in paragraph 31 offered small investors an alternative to the loan program—the  
17 purchase of Series B Preferred Stock in the Company. Similar to the loan program, the stock  
18 purchase option required slightly more than the \$25,000 investment minimum. An investment in  
19 that amount conferred a lifetime VIP membership. To create a “buzz” for the stock purchase,  
20 Defendants falsely created the impression these B Series shares could be acquired at a “discount;”  
21 they were priced at \$2.54 per B share and discounted 10% to \$2.286 per share when sold to small  
22 investors. Plaintiff is informed and believes there was, however, nothing objective upon which the  
23 per share number was established.

24 44. According to the Frank, Rimerman audits, the Company had raised approximately  
25 \$13.1 million from stock sales to small investors from date of inception through year-end 2015.

#### 26 **The Company Was at All Relevant Times Legally Insolvent**

27 45. Plaintiff is informed and believes and thereon alleges that since at least 2011, the  
28 Company was insolvent as defined by one or more of the three legally-recognized insolvency

1 criteria: (a) its liabilities always exceeded its assets, (b) after year-end 2013, when the Autodesk  
2 monies were exhausted, it incurred debts beyond its ability to pay as they came due, and/or (c) it  
3 was engaged in a business for which its remaining assets were unreasonably small in relation to that  
4 business.

5 46. The Company kept QuickBooks entries for itself and each subsidiary LLC. These  
6 unaudited financials show that from its inception the Company, on a consolidated basis, always had  
7 negative EBITDA (on the order of \$2.7 million to \$6.6 million a year from 2011 through 2016), and  
8 its liabilities far exceeded its assets (from \$2.3 million in 2011 to more than \$30 million in 2016).

9 47. Plaintiff is informed and believes and thereon alleges that debts were not being paid  
10 as they matured and at least as early as 2014, the Board adopted a deliberate plan to defer paying its  
11 operating expenses—referred to euphemistically at Board meetings as “aging payables  
12 aggressively.”

13 48. Only once in the Company’s history did its Board direct Company financials to be  
14 audited—for the two-year periods 2013-14 and 2014-15. This Frank, Rimerman combined audit  
15 examined the *consolidated financials* for the Company and the LLCs for those years. Its findings  
16 were stunning, and financially damning: the 2014 balance sheet showed Company and store assets  
17 of \$11 million but liabilities exceeding \$34 million (\$23 million negative). The 2015 figures were  
18 even worse (\$30+ million negative).

19 49. The consolidated income statements showed in 2013 through 2015, growing net  
20 income losses (-\$6.3 million; -\$8.3 million; -\$8.9 million), growing accumulated deficits (-\$26.1  
21 million; -\$34.4 million; -\$43.3 million), and abysmal EBITDA margins (-28%; -33%; -31%). These  
22 numbers were never brought to the attention of the small investors.

23 50. The audit reports also displayed what the Company’s future years’ *minimum*  
24 *required* payments that would become due on (a) Autodesk, Lowe’s and small investor loans, and  
25 (b) store lease contracts. If paid when due, these *required* note and lease obligations alone would  
26 exhaust all estimated revenue, leaving nothing to pay employee wages, third party vendors, ordinary  
27 administrative expenses or other operating expenses. The Company would be hemorrhaging \$10  
28 million negative cash yearly. Again, these facts were not disclosed to the small investors.



1 approach to the Company’s near-term operational cash deficiencies—“continue to raise \$100,000 a  
2 week [from] small investors”—and resorted to wishful long-term thinking: find a deep pocket  
3 willing either to invest \$5-\$10 million in the Company or sign a “licensing deal with significant  
4 upfront payments.”

5 55. Yet, given that Autodesk, Lowe’s, and the small investors were owed more than \$30  
6 million, the Autodesk loan was secured by substantially all Company and subsidiary LLC assets,  
7 and Frank, Rimerman had twice rendered going concern qualifications, the notion that an outside  
8 deep pocket would magically appear was inconceivable and Defendants knew so or should have  
9 known so.

### 10 **The Board’s Gross Negligence: Adding More Stores**

11 56. By the Company’s own calculation, the cost to open a new TechShop store was  
12 between \$3.25 and \$5 million (for construction, equipment and “launching”). In 2012, the Board  
13 adopted a policy that the Company would only open a new store if it would be EBITDA-positive in  
14 its first year’s operation.

15 57. Despite lip service to this restrictive policy, and despite nearly every existing store’s  
16 negative EBITDA, the Board in 2016 forged ahead with new store growth, analyzing neither  
17 feasibility nor repercussion (even when bankruptcy was obvious, for example, the Company opened  
18 new stores in St. Louis and Brooklyn).

19 58. Rather, its expansion rationale, as reflected in the February 2, 2016 Board meeting  
20 minutes, dismissed the Company’s financials. At that meeting, the Board was presented with fourth  
21 quarter 2015 results showing Company stores’ financial performance “the worst in Company  
22 history,” and Company survival to mid-year 2016 “significantly at risk” unless it could find an  
23 investor to infuse \$10 million into the Company and/or raise \$100,000 a week from small investors  
24 and/or finalize a licensing deal (presumably overseas) with significant upfront payouts.

25 59. Despite this dire financial position, the Board discussed whether the Company’s  
26 business focus should be to increase revenues at existing stores or to continue its “growth plans.”  
27 Without explanation or analysis, it chose the latter, stating “[t]o break even, we need to grow to 10-  
28 12 stores.” Further, “even if margins are small, we need to create a footprint to demonstrate that

1 TechShop success is not just a Bay Area novelty.”

2 60. But the minutes reflect no discussion of such obvious questions as: how expanding  
3 to 10-12 stores would create “break-even” when existing stores had always been negative net  
4 income; what “small margins” were; what “success” Bay Area stores had; or, what creating a  
5 “footprint” (a nebulous marketing term) meant in financial reality.

### 6 **Mark Hatch Firing and Severance Deal**

7 61. In summer 2016, Mark Hatch was fired as Company CEO and replaced by Defendant  
8 Dan Woods. Defendant Newton testified in these bankruptcy proceedings that the Board fired Mr.  
9 Hatch “for cause” because Mr. Hatch concentrated more on seeking outside investors than on  
10 improving store profitability.

11 62. Mr. Newton’s testimony on this subject, however, is inconsistent with the facts and  
12 hides the gross negligence of the Board. The Company’s internal records attest to much deeper,  
13 long-standing problems the Company’s other Board members had with Mr. Hatch’s performance,  
14 abilities, and undesirable personal proclivities. The June 6, 2016 Corrective Action Plan cited  
15 among other things, his failure to establish acceptable internal business processes, extravagant travel  
16 and entertainment spending and ineffective leadership. That Plan also set out four specific mandates  
17 Mr. Hatch had to satisfy within ninety days. Rather than attempt to do so, he resigned, effective  
18 July 18, 2016. Again, these facts were concealed from small investors.

19 63. Plaintiff is informed and believes in connection with the resignation, the Board  
20 approved a severance package obligating the Company to pay Mr. Hatch nearly \$70,000 despite the  
21 Company’s insolvency, inability to pay creditors, and default on small investor loans.

### 22 **San Jose New Store Construction Contract**

23 64. The land lease at the San Jose store was due to expire mid-year 2016 and would not  
24 be renewed since the landlord had plans to raze the building. The Board approved a new fifteen-  
25 year lease on premises in San Jose, next door to the Company’s corporate location.

26 65. In May 2016, shortly before the Hatch resignation and despite the Company’s  
27 precarious cash situation, the Board approved a contract with BHL Services, Inc. (“BHL”), a  
28 Minnesota corporation, for tenant improvements at the new premises (“San Jose Contract”). The

1 cost was enormous: \$2,099,533.<sup>8</sup>

2 66. Plaintiff is informed and believes that the president and primary shareholder of BHL  
3 in 2016 was (and still is) William Lloyd, an “army buddy” of Defendant Hatch. Plaintiff is further  
4 informed and believes the Board approved the San Jose Contract and earlier BHL–TechShop  
5 construction contracts without requiring competitive bids or arm’s length negotiation.  
6 Consequently, the San Jose Contract’s amount, like the others, contained overly inflated charges.

7 67. The San Jose Contract was entered into when the Company and its subsidiary LLCs  
8 were insolvent under any of the three legal insolvency tests. Not only was the San Jose Contract a  
9 sweetheart deal for Hatch’s buddy Lloyd, it was an unnecessary expense, incurred recklessly when  
10 the Company had no ability to make the enormous payments about to come due, in complete  
11 derogation of the interests of the Company’s creditors.

12 68. BHL submitted its first invoice in early August 2016, for \$155,858.69, due in thirty  
13 days. Board chairman Jim Newton wrote to small investor members who used the San Jose facility  
14 informing them that TechShop San Jose “is facing a serious budget gap for the construction of the  
15 new facility,” a fact well known to the Board when the San Jose Contract was signed only a few  
16 months earlier.

17 69. No payment was made on this initial invoice for three and one-half months, and then  
18 only a portion of it (\$90,000). Meanwhile Defendant Newton made a second plea to those small  
19 investor members in an email dated October 8, 2016, carrying as the subject line: “URGENT! Help  
20 Save TechShop San Jose.” The email implored,

21 We are now approaching a critical deadline, and TechShop San Jose  
22 is in serious jeopardy of having to close its doors for good.

23 We need your help in raising \$1M by Sunday, November 6th.

24 It did not explain the significance of the November 6 date other than the immediacy to raise “funds  
25 necessary to cover the construction budget.” The email asked members to pledge \$17,500 each.

26

27 <sup>8</sup> The San Jose Contract was entered into between BHL and subsidiary TechShop LLC. BHL  
28 claims in this bankruptcy that the contractual amount unpaid and owed is actually a Company  
obligation because of alleged unity of interest between the Company and the subsidiary LLC.

1           70.     BHL submitted a second invoice on December 12, 2016 for a whopping \$900,000,  
2 payment due on January 15, 2017.

3           71.     Plaintiff is informed and believes the email pledge solicitation was unsuccessful and  
4 the money to pay BHL was raised through another source, the French company, Adeo/Leroy Merlin.  
5 On December 20, 2016 the Board and Defendant Hilberman convened an emergency telephonic  
6 conference and unanimously passed the following Resolution:

7                   **In so much as:** The financial status of TechShop, Inc. as of this date,  
8 and the stated position of TechShop, Inc. creditors regarding past due  
9 obligations, will result in severe financial damage to TechShop in  
10 early January, and likely result in it not being able to continue  
11 operations.

12                   **And in as much as:** Group Adeo/Leroy Merlin France has made an  
13 offer to purchase the ownership of the TechShop brand in France for  
14 \$1,000,000 USD,

15                   **Therefore:** in the best interests of all shareholders, investors, creditors  
16 and members, it is critical that this offer be accepted without delay or  
17 attempts at further negotiation.

18           72.     Based on the timing of the email solicitations, BHL invoices, and this Resolution,  
19 Plaintiff is informed and believes the ceding to Adeo/Leroy Merlin of a perpetual license to use the  
20 TechShop brand in France was compelled by BHL pressure to pay it monies claimed due under the  
21 unnecessary San Jose Contract.

22           73.     The San Jose Contract was a needless waste of Company funds. According to  
23 materials submitted by BHL in this proceeding, although it claims to be owed \$688,622.57 on the  
24 San Jose Contract, it concedes it was paid \$1,525,858.69 on the contract in the year preceding  
25 TechShop store closures:

26	November 2016	\$90,000.00
27	December 2016	\$345,000.00
28	January 2017	\$381,659.16

1	April 2017	\$179,199.53
2	May 2017	\$40,000.00
3	June 2017	\$15,000.00
4	July 2017	\$230,000.00
5	August 2017	\$96,000.00
6	September 2017	\$75,000.00
7	October 2017	\$75,000.00

8 **Knight Foundation Grant and Its Lawsuit**

9 74. In 2016, Defendants Hilberman and Woods, on behalf of the Company’s Board,  
10 negotiated an agreement with the John S. and James L. Knight Foundation (“Knight Foundation”)  
11 for grant funds, which resulted in an agreement signed in November 2016. Under the agreement,  
12 Knight Foundation was to fund memberships, access, and use by 900 plus San Jose State University  
13 students of the TechShop San Jose facility. Plaintiff is informed and believes Knight Foundation  
14 paid \$418,000 in grant monies to the San Jose TechShop subsidiary in December 2016 for these  
15 purposes.

16 75. On June 21, 2018, Knight Foundation sued TechShop San Jose LLC, Hilberman,  
17 EGFS, and Woods in Santa Clara County Superior Court alleging, among other things, these  
18 Defendants were guilty of fraud, negligence, and breach of contract in obtaining and using the grant  
19 monies. Further, that the grant monies were converted and misappropriated by commingling them  
20 with Company funds for general use for its operations and the operations of subsidiary LLCs other  
21 than the TechShop San Jose LLC. The Knight Foundation lawsuit further alleges the use of the  
22 grant monies in such a manner violated the directives of the grant and was not approved by, or even  
23 disclosed to, the Knight Foundation.

24 76. The Knight Foundation lawsuit further alleges that under the grant agreement, Knight  
25 Foundation is entitled to pursue a claim against the Company, its directors and officers, and Mr.  
26 Hilberman for immediate repayment in competition to both the claims of the Company’s other  
27 creditors here and the Company’s right to full access to its directors and officers liability insurance,  
28 an asset of the Company’s estate. Defendants’ efforts to secure for their own personal benefit

1 insurance coverage for the acts alleged in the Knight Foundation Lawsuit is in direct conflict with  
2 the rights and interests of Plaintiff on behalf of the Company’s creditors. Ultimately, the Knight  
3 Foundation lawsuit was settled in part with funds from the Debtor’s estate.

4 **2017 Operations**

5 **Small Investor Loan-to-Equity Push**

6 77. In late 2016 and into 2017, the Board was receiving increasing pressure from small  
7 investors for payments on their notes. Realizing the Company could not service those debts, the  
8 Board instituted a program to implore small investors voluntarily to forgive their loans in exchange  
9 for Series B stock. Plaintiff is informed and believes that in June 2017 the Company, at the instance  
10 of Defendants Newton, Busch and Woods and outside CFO Hilberman created nine “investor  
11 committees” (one for each subsidiary LLC) to appeal to all investors to make loan-to-equity  
12 conversions.

13 78. As part of this program, in June and August 2017 (only months before it closed all  
14 its stores), the Company, at the direction of those same director and officer Defendants, presented  
15 highly misleading webinars to existing small investors intended to induce loan-to-equity  
16 conversions. In these presentations, the Company said it contemplated a strategic “pivot” whereby  
17 the Company planned to license, not own, any *newly-opened* (not existing) TechShop stores in the  
18 United States and to offer to the licensees, fee-based “managed services”—assistance in planning,  
19 designing, staffing, equipping, and operating the stores. The small investors were told this new  
20 business model could not succeed unless a “super majority” (undefined term) of them forgave their  
21 loans in exchange for Series B TechShop stock.

22 79. The webinar presentations were misleading or false for at least five reasons:

23 First - the presentations said that if a super majority converted loan-to-equity, Autodesk  
24 would do the same with a “significant portion” of its loans and would sell its remaining debt “at  
25 steep discount.” Plaintiff is informed and believes Autodesk never agreed to this and the Defendants  
26 knew it.

27 Second - the presentations were essentially an unexplained pipe-dream scenario of the  
28 Company miraculously changing a \$43 million operating deficit into positive \$3.6 million net

1 income within two years.

2 Third - the presentations said the TechShop subsidiary LLC stores had improved financial  
3 performance, were close to EBITDA-neutral, and most were “at or near profitability.” These  
4 statements were false and misleading by omission.

5 Fourth - the presentations falsely touted TechShop’s international business, supposedly  
6 consisting of four licensed stores, as a “successful and profitable model.” Two of those were the  
7 Adeo/Leroy Merlin stores in France. But, as explained above (paragraphs 71-72), six months  
8 earlier, Adeo/Leroy Merlin had bought a one-time payment perpetual license to use the TechShop  
9 brand anywhere in France and the license fee was used to pay BHL under the ill-conceived,  
10 sweetheart, San Jose Contract. The small investors were never told about that perpetual license fire  
11 sale, or of the Company’s precarious financial position that led to it, or that Adeo/Leroy Merlin  
12 franchise fees from French operations were a thing of the past.<sup>9</sup> The materials instead wrongly  
13 implied continuing Adeo/Leroy Merlin franchise payments as part of the Company’s international  
14 “successful and profitable” business model.

15 Fifth - the so-called “pivot” to a domestic licensing model applied only to *newly-opened*  
16 TechShop stores in the United States. Yet, the lead time for any new store operation was many  
17 months; Defendants knew or should have known the Company could not possibly survive that long.  
18 In short, the entire loan-to-equity program was a ruse that stripped unsuspecting small investors of  
19 their creditor status.

20 80. During the summer 2017 loan-to-equity conversion sales pitch, the Company, with  
21 the knowledge and approval of then-director and officer Defendants Newton, Busch and Woods and  
22 outside CFO Defendant Hilberman with EFGS’ knowledge and ratification, professed to existing  
23 small investors that the Company and the subsidiary LLCs could not survive if they had to repay  
24 outstanding note obligations. Yet throughout 2017—until the very month it closed its stores—these  
25 Defendants allowed Company marketers to continue soliciting and accepting new small investor

26 \_\_\_\_\_  
27 <sup>9</sup> The fee arrangements of the other two international store licensees—Fujita (Tokyo store) and the  
28 United Arab Emirates government (Abu Dhabi store)—are unclear from the records and testimony  
supplied so far in this bankruptcy.

1 loan money, never disclosing such inability to repay.

2 81. Also as part of the loan-to-equity conversion push, in early June 2017 the Company,  
3 with Board knowledge and approval, sent to all small investors a FAQ question and answer piece  
4 that among other things: (1) acknowledged the Company had been both opaque in disclosing  
5 financial information to small investors in the past and had been unresponsive to their inquiries  
6 about unpaid note obligations; (2) suggested falsely that the Company could “force” small investors  
7 to convert to equity if they did not voluntarily do so; (3) threatened that the Company would file for  
8 bankruptcy if small investors exercised their legal right to arbitrate overdue note payments; (4)  
9 falsely implied the Company’s audited 2014-15 financials had “qualified” the Company as a “going  
10 concern;” and (5) implied Autodesk would forgive its huge debt position and convert it to Company  
11 stock.

12 82. Plaintiff is informed and believes Defendants Newton, Busch and Woods, as officers  
13 and directors of the Company, and Defendant Hilberman, as outside CFO, conceived of and directed  
14 implementation of the false and misleading 2017 loan-to-equity push, stripping numerous small  
15 investors of creditor status. Although the precise number of victims is not yet known, it is clear  
16 those Defendants deceived creditors and in so doing breached their fiduciary duties. Plaintiff will  
17 seek to amend this Complaint when the exact number is determined.

### 18 **Store Closures and the Dan Rasure Transaction**

19 83. The Company ceased doing business and shuttered all its subsidiary LLCs in  
20 November 2017.

21 84. Plaintiff is informed and believes shortly after the November 2017 shutdown, the  
22 Board was approached by Dan Rasure, a businessman from Kansas, to explore the possibility of  
23 acquiring TechShop’s assets and reopening and operating some or all domestic TechShop stores.  
24 Rasure, along with BHL’s William Lloyd, formed “TechShop 2.0 LLC” shortly after TechShop  
25 announced its store closings.

26 85. The Board allowed Rasure and Lloyd unfettered access to subsidiary LLC stores and  
27 to Company books, records, and confidential membership information to conduct a diligence  
28 review. But contrary to their fiduciary obligations to TechShop’s creditors, Defendants failed to

1 protect the Company's intellectual property by neglecting to have Rasure or Lloyd sign  
2 nondisclosure or confidentiality agreements to assure the information gathered by them could not  
3 be used if the prospective acquisition did not take place.

4 86. By December 1, 2017, the Board struck a tentative deal whereby TechShop 2.0 LLC  
5 would pay up to \$200,000 for all TechShop assets, assume the Autodesk and Lowe's debts, and  
6 assume all existing equipment and real property leases.

7 87. The acquisition was unsuccessful. Plaintiff is informed and believes Rasure and  
8 Lloyd used the information and contact information gathered in the diligence review in starting their  
9 own business, initially run as "TechShop 2.0," and continued under the name "TheShop.Build" after  
10 the Company alleged tradename and trademark violations.

11 88. Plaintiff is further informed and believes that in January 2018, before the Company  
12 filed this bankruptcy, TechShop 2.0 entered into a turnkey lease agreement with the landlord of the  
13 Company's San Francisco LLC store.

14 **FIRST CLAIM FOR RELIEF**

15 **Breach of Fiduciary Duties of Loyalty, Care and Good Faith**

16 **(Against All Defendants)**

17 89. Plaintiff incorporates the allegations of each of the preceding paragraphs.

18 90. As the Company's directors and officers, the individual Defendants owed fiduciary  
19 duties of care, loyalty and good faith to the Company creditors, all in service of the ultimate duty  
20 not to divert, dissipate, or unduly risk the Company's assets.

21 91. The Company's directors and officers breached their fiduciary duties to the  
22 Company, its shareholders, and its creditors in various ways, including:

23 (a) Adopting an overly risky business strategy of incurring, during insolvency,  
24 additional corporate debt through high interest loans to small investors they knew, or should have  
25 known, the Company could not repay.

26 (b) Making sundry misrepresentations to induce small investors into loans they  
27 knew, or should have known, the Company could not honor.

28 (c) Making sundry misrepresentations to induce small investors in 2017 to

1 forgive their loans in exchange for worthless Company stock.

2 (d) Soliciting small investor loans knowing bankruptcy was imminent.

3 (e) Retaining a CEO who was long recognized by other Board members as  
4 incompetent to serve in that capacity and who engaged in actions damaging to the Company, its  
5 shareholders, and its creditors.

6 (f) Entering into the San Jose Contract knowing the Company could not pay for  
7 it.

8 (g) Sacrificing a lucrative long-term licensing deal with Adeo/Leroy Merlin to  
9 fund short-term obligations, including the unnecessary San Jose Contract.

10 (h) Violating the terms of Knight Foundation's grant, thereby giving it grounds  
11 to pursue a claim against Company officers and directors that competed with claims Company  
12 creditors had to the Company D&O insurance policy.

13 (i) Paying its former CEO substantial "severance" pay despite Company  
14 insolvency and unpaid creditor obligations.

15 (j) Allowing a corporate suitor unbridled access to Company books and records  
16 without legally protecting the confidential information they contained, thereby unduly sacrificing a  
17 valuable Company asset.

18 (k) Wasting Company assets to establish new, unprofitable stores that only  
19 added to Company financial distress.

20 (l) Allowing the Company and subsidiary LLCs to commingle assets and grant  
21 monies.

22 (m) Failing to call for regular audited Company financial information.

23 (n) Disclosing only selective (and deceptive) financial information from the  
24 limited audited Company financials they did call for.

25 (o) Diverting, dissipating and unduly risking Company assets that might  
26 otherwise have been used to satisfy creditors.

27 (p) Failing to properly identify, monitor and account for Debtor's liabilities.

28 (q) Failing to protect and preserve the TechShop brand and trademark.

1 (r) Failing to timely acknowledge the Company’s financial situation and take  
2 appropriate action.

3 (s) Failing to identify and quantify in financial statements, solicitation, PPMs,  
4 internal reports or otherwise, the Company’s true financial condition.

5  
6 (t) Failing to properly plan and budget for future operations in light of the  
7 Company’s financial condition.

8 (u) Failing to take appropriate action in response to losses incurred.

9 (v) Delaying, unreasonably, the bankruptcy filing here despite Company  
10 “insolvency” under all three legal tests, thus unduly causing Company assets to depreciate and  
11 Company expenses to increase.

12 92. In engaging in this conduct, Defendants failed to exercise reasonable prudence in  
13 making business judgments for the Company; neglected to give primacy to the interests of the  
14 Company, its shareholders and creditors and dissipated, diluted and unduly risked the Company’s  
15 assets and acted in their own self-interest. By engaging in the aforementioned conduct, Defendants,  
16 and each of them, have been guilty of oppression, fraud and, malice, thereby entitling Plaintiff to an  
17 award of exemplary and punitive damages in addition to the actual damages in an amount to be  
18 ascertained at trial.

19 93. The breaches of fiduciary duty proximately caused damages to Company creditors  
20 in an amount subject to proof.

21 94. In committing the wrongful acts herein, Mr. Hilberman was rendering professional  
22 services to TechShop in his capacity as employee of EGFS, and at all times was acting in the course  
23 and scope of his employment with EGFS. EGFS at all times retained the ability and authority to  
24 control Mr. Hilberman’s actions and is vicariously responsible as a fiduciary for them.

25 **SECOND CLAIM FOR RELIEF**

26 **Aiding and Abetting Breach of Fiduciary Duties of Loyalty, Care and Good Faith**

27 **(Against Defendant EGFS & Hilberman)**

28 95. Plaintiff incorporates the allegations of each of the preceding paragraphs. This Claim

1 is intended to apply against EGFS and Hilberman in the alternative in the event it is determined that  
2 the First Claim for Relief does not impose direct fiduciary obligations on EGFS and/or Hilberman

3 96. As set forth in Paragraph 89, the officer and director Defendants owed fiduciary  
4 duties of care, loyalty and good faith to the Company, and breached those duties.

5 97. As the Company's accountant, EGFS had actual knowledge of the Defendants'  
6 breach of fiduciary duties. Specifically, EGFS knew of Defendant Hilberman's actions as  
7 TechShop's "outside CFO" because he committed them in the course and scope of his employment  
8 with EGFS. Plaintiff is informed and believes and thereon alleges that Hilberman kept EGFS abreast  
9 of all material developments with and work for the Debtor and EGFS ratified that work.

10 98. Defendant EGFS provided substantial assistance or encouragement to the  
11 Defendants in committing the breaches of fiduciary duties. The Defendants allowed and encouraged  
12 Company marketers to solicit loans from small investors without ever disclosing that (a) loans from  
13 prior small investors were not being kept current, or (b) an independent audit of Company financials  
14 had cast serious doubt on whether the Company would repay new loans, and even whether it could  
15 continue to exist as a going concern. Nevertheless, the Defendants allowed the Company to accept  
16 millions of dollars of small investor loans during this period.

17 99. The conduct of EGFS was a substantial factor in causing harm to the Company,  
18 shareholders and creditors. Plaintiff is informed and believes if small investors had been apprised  
19 that previous loans were in default and currently solicited loans would not be repaid, they would not  
20 have extended loan monies to the Company.

21 100. The conduct of EGFS in aiding and abetting the breaches of fiduciary duty  
22 proximately caused damages to Company creditors in an amount subject to proof.

23 **THIRD CLAIM FOR RELIEF**

24 **Negligence**

25 **(Against All Defendants)**

26 101. Plaintiff incorporates the allegations of each of the preceding paragraphs.

27 102. In performing their duties as officers and directors of the Company, the Defendants  
28 owed a duty of due care to the Company, its shareholders, and its creditors. EGFS owned the

1 Company a duty of care to properly supervise Hilberman who it placed as a CFO in charge of the  
2 Company's financial affairs, including fundraising from the small investors.

3 103. The individual Defendants as directors and officers breached their duty of care to the  
4 Company, its shareholders, and its creditors in various ways, including the misdeeds described in  
5 Paragraph 89 above.

6 104. All Defendants owed a duty to the Company, its shareholders, and its creditors in  
7 various ways, including the allegations described above in Paragraph 90.

8 105. All Defendants owed a duty to the Company, its shareholders, and its creditors to use  
9 reasonable care to avoid causing injury to them or their property, including the allegations described  
10 above in Paragraph 90, and below.

11 106. The Defendants failed to maintain adequate books and records regarding ownership  
12 of personal property. Defendant Newton testified that there was no list or serialized inventory in  
13 order to track which personal property belonged to which entity.

14 107. Defendants allowed the employees and contractors to continue working when the  
15 Company had no ability to pay them.

16 108. The CRM software system was, according to Paul Duggan of TS Global, a waste of  
17 money and never worked. Mr. Newton admitted that the CRM software system is worthless.

18 109. When the Company was on the brink of closing, the Defendants allowed continued,  
19 apparently unadjusted use of credit cards by employees and independent contractors, which accounts  
20 were collateralized with cash of nearly \$200,000. In December 2017, First National Bank of Omaha  
21 applied the collateral to the unpaid card accounts; as a result, by the time the bankruptcy case was  
22 filed, less than \$10,000 of the collateral remained.

23 110. Defendants' conduct described herein dissipated, diverted and unduly risked  
24 Company assets, proximately causing damage to Company creditors, in an amount subject to proof.

25 111. In committing the wrongful acts herein, Mr. Hilberman was rendering professional  
26 services to TechShop in his capacity as employee of EGFS, and at all times was acting in the course  
27 and scope of his employment with EFGS. EGFS at all times retained the ability and authority to  
28 control Mr. Hilberman's actions and is vicariously responsible for them. EGFS also failed to

1 adequately or properly supervise Hilberman.

2 **FOURTH CLAIM FOR RELIEF**

3 **Accounting**

4 **(Against All Defendants)**

5 112. Plaintiff incorporates the allegations of each of the preceding paragraphs.

6 113. As the Company's directors and officers and trusted agents, Defendants owed  
7 fiduciary duties of care, loyalty and good faith to the Company, its shareholders and its creditors,  
8 all in service of the ultimate duty not to divert, dissipate, or unduly risk the Company's assets.

9 114. Defendants engaged in the conduct described above caused Company assets to be  
10 dissipated, wasted and diverted, and economic loss, which cannot be determined without an  
11 accounting.

12 **FIFTH CLAIM FOR RELIEF**

13 **Corporate Waste**

14 **(Against All Defendants)**

15 115. Plaintiff incorporates the allegations of each of the preceding paragraphs.

16 116. The Defendants' conduct proximately caused damages in the form of wasted  
17 Company assets, in an amount subject to proof.

18 117. In committing the wrongful acts herein, Mr. Hilberman was rendering professional  
19 services to TechShop in his capacity as employee of EGFS, and at all times was acting in the course  
20 and scope of his employment with EFGS. EGFS at all times retained the ability and authority to  
21 control Mr. Hilberman's actions and is vicariously responsible for them.

22 **PRAYER**

23 Plaintiff prays for relief and judgment against Defendants as follows:

- 24 1. Compensatory damages according to proof.  
25 2. An accounting to determine sums owed to Plaintiff.  
26 3. Punitive damages against the individual Defendants.  
27 4. Costs of suit.

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5. For such other and further relief the Court deems proper.

Dated: January 29, 2020

STEYER LOWENTHAL BOODROOKAS  
ALVAREZ & SMITH LLP

By: s/ Andrew A. August

Jeffrey H. Lowenthal  
Andrew A. August  
Jill M. Manning  
Special Counsel for DORIS A. KAELIN,  
Chapter 7 Trustee

**DEMAND FOR JURY TRIAL**

Plaintiff hereby demands a jury trial as provided by Rule 38 of the Federal Rules of Civil Procedure and Rule 9015 of the Federal Rules of Bankruptcy Procedure.

Dated: January 29, 2020

STEYER LOWENTHAL BOODROOKAS  
ALVAREZ & SMITH LLP

By: s/ Andrew A. August

Jeffrey H. Lowenthal  
Andrew A. August  
Jill M. Manning  
Special Counsel for DORIS A. KAELIN,  
Chapter 7 Trustee